Better Control of Your Data on the Web

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PRIVACY IS HOT.

Appeals court: TSA must rethink airport body scans



The Transportation Security Agency violated federal law when installing **controversial full-body scanners** in U.S. airports without following proper procedures, a federal appeals court ruled today.

The D.C. Circuit Court of Appeals in Washington, D.C., rejected arguments from the Obama administration that the TSA was

exempt from laws requiring federal agencies to fi public and seek comments.

"It is clear that by producing an image of the unc passenger, (a full-body) scanner intrudes upon h personal privacy in a way a magnetometer does Judge Douglas Ginsburg for the three-judge pan

Ginsburg said he would not order TSA to immedi air travelers last fall--but instead instructed "the opinion."



Hacking into voicemail is easy, experts say



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Three giant U.S. cellphone service providers do not require consumers to use voice mailbox PIN codes, making their customers vulnerable to the kind of hacks fueling the British tabloids scandal, security and privacy experts say.

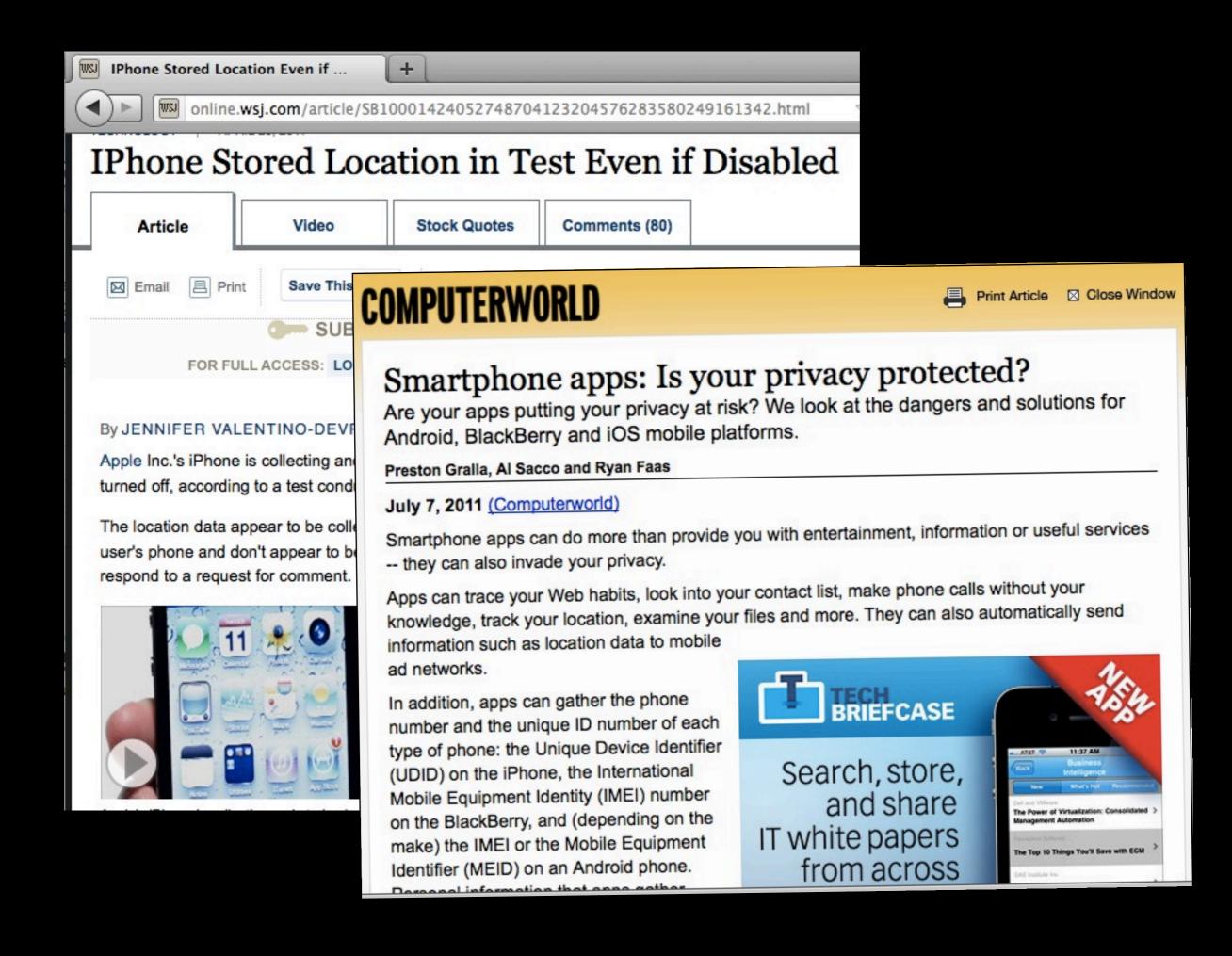


AT&T, T-Mobile and Sprint allow subscribers to access voice messages without entering a Personal Identification Number.

This practice makes it trivial for an intruder to fully access the voice mailbox associated with any valid phone number, using a tried-and-true technique dubbed "caller ID spoofing."

The hack involves using a caller ID spoofing service, such

LIKE, REALLY HOT.



LIKE, I'M-NOT-EVEN-KIDDING HOT.

Sites Feed Personal Detail	ls To New Tracki	THE WALL STREET JOURNAL.
Industry	IS TO NEW ITACKI	WHAT THEY KNOW SEPTEMBER 17, 2010 On the Web, Children Face Intensive Tracking
By JULIA ANGWIN and TOM MCGINTY		
The largest U.S. websites are installing new a computers of people visiting their sites—in so Wall Street Journal investigation has found.	WSJ.com	<u>AL.</u>
THE WALL STREET JOURNAL.		
TECHNOLOGY MAY 18, 2011 'Like' Button Follows We	eb Users	1.
By AMIR EFRATI		

Internet users tap Facebook Inc.'s "Like" and Twitter Inc.'s "Tweet" h let their makers collect data about the websites people are visiting.



Facebook and other sites say they don't use the tools to track users.

These so-called social alongside products of visited those sites ev study done for The V These widgets are pr

the past year. Faceb most-visited website Google Inc. appear o

The widgets, which was and to help websites

THE WALL STREET JOURNAL.

WHAT THEY KNOW JULY 31, 2010

What They Know About You

By JENNIFER VALENTINO-DEVRIES

A few online marketers will show you what they know about you - or think they know.

Google Inc., Microsoft Corp., Yahoo Inc. and others have created "preference managers" that see, and change, the interests they've assigned to you based on your browsing behavior. The acted partly in response to concerns about the privacy of the people they're tracking.

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Google's foray into face recognition raises privacy concerns

Newly acquired PittPatt software could add facial recognition elements to Google+, YouTube, image searches

ANALYSIS



CBC News Posted: Jul 26, 2011 3:40 PM ET

Eric Schmidt and I have at common: we both find facia software creepy.

Last Updated: Jul 26,

Your Private Videos To All Your Friends ULY 25, 2011 8:19 AM L TRAVIS WILSON ULSON I COMMENT

Facebook's Privacy Malfunction Exposed

In an onstage interview at 1 Like If Be the first of your friends to like this.

Online-privacy tools fail to prevent tracking, study

warns

BY MIKE SWIFT, MCCLATCHY-TRIBUNE NEWS SERVICE JULY 22, 2011

SAN JOSE, Calif. - A new study by Stanford University researchers has found many online advertising description, and the people that were tagged companies continue to follow people's Web activity even after users believe they have opted out of tracking.

profile. algorith also cre

Dan N

Spark

The preliminary research has sparked renewed calls from privacy groups and Congress for a do-not-track law to allow people to opt out of tracking, like the do-not-call list that limits telemarketers.

While some online advertisers acknowledged the problem, an industry trade group criticized the study by "a Stanford graduate student" and said self-regulation by the industry was better than a new law.

"I think industry self-regulation is a joke," shot back U.S. Rep. Jackie Speier, D-Calif, who has proposed legislation allowing the Federal Trade Commission to regulate online tracking. "It's precisely why we need the FTC to regulate them. For those who say, 'Privacy, get over it,' I absolutely reject that."

Stanford's research looked at 65 online advertising companies, including big companies such as Google, Yahoo, Microsoft and AOL and smaller, lesser-known companies such as x+1, eXelate and BlueKai. It found that half the companies continued tracking even after consumers opted out. In online

osed. Not that it matters much that our videos revealed to those friends we did not share r a little over a week, and showed your friends ed. Trying to click on the video on resulted in acebook or is not visible due to privacy

er Facebook privacy

> Tweet

2

nd in a video, and they ask why? Or as a video description didn't show anything ne awkward questions: "So, why can't I see

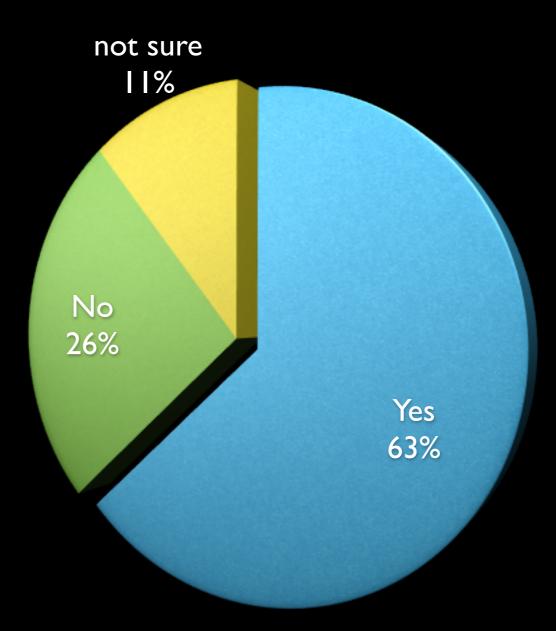
cy glitch corrected, a new commitment on acted. This has happen too many times, and



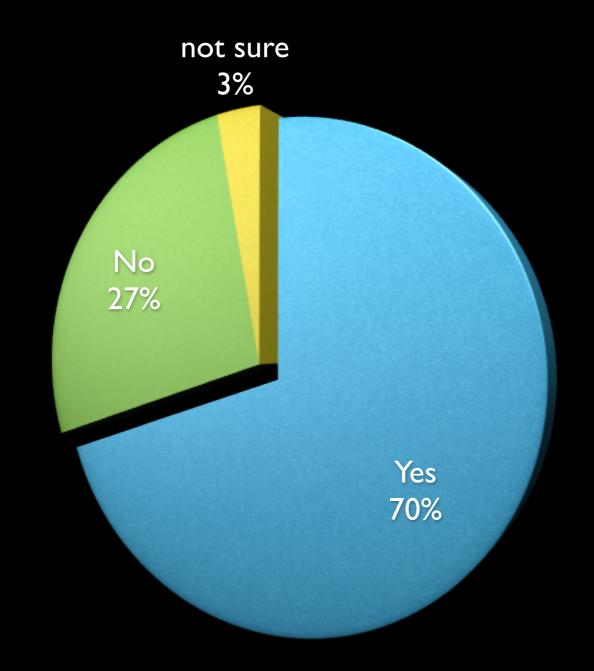
l'm gonna go hide.

LOCAL SNOOPS





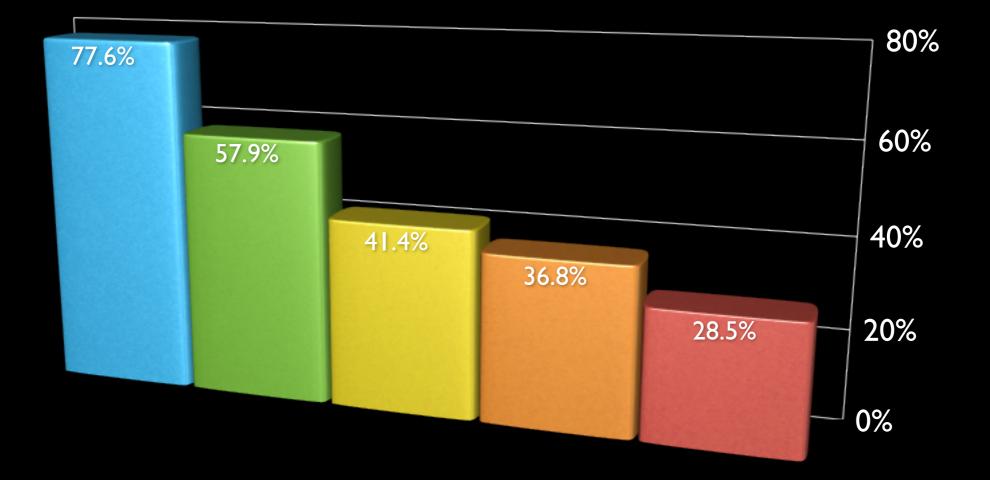
Have you heard of private browsing mode?



Have you ever used private browsing mode?

I don't want my browser history to record where I've been I don't want cookies from a website on my computer I share a computer with others and I don't want them to see what I've been doing I don't want the owners of the site to know how I got there

I don't want my Internet Service Provider to have a record of the sites I've visited



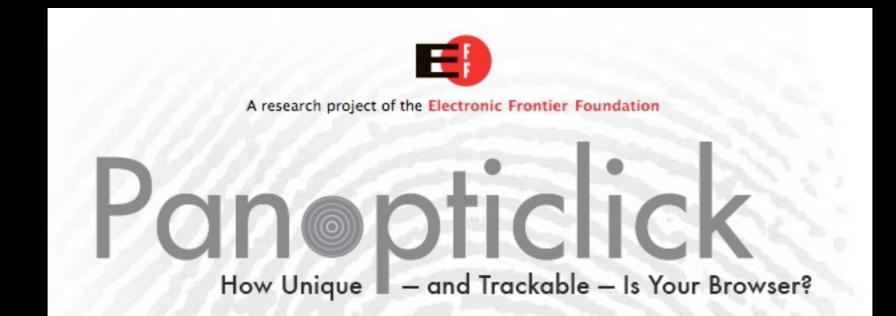
Why do you use private browsing mode?

EAVESDROPPING

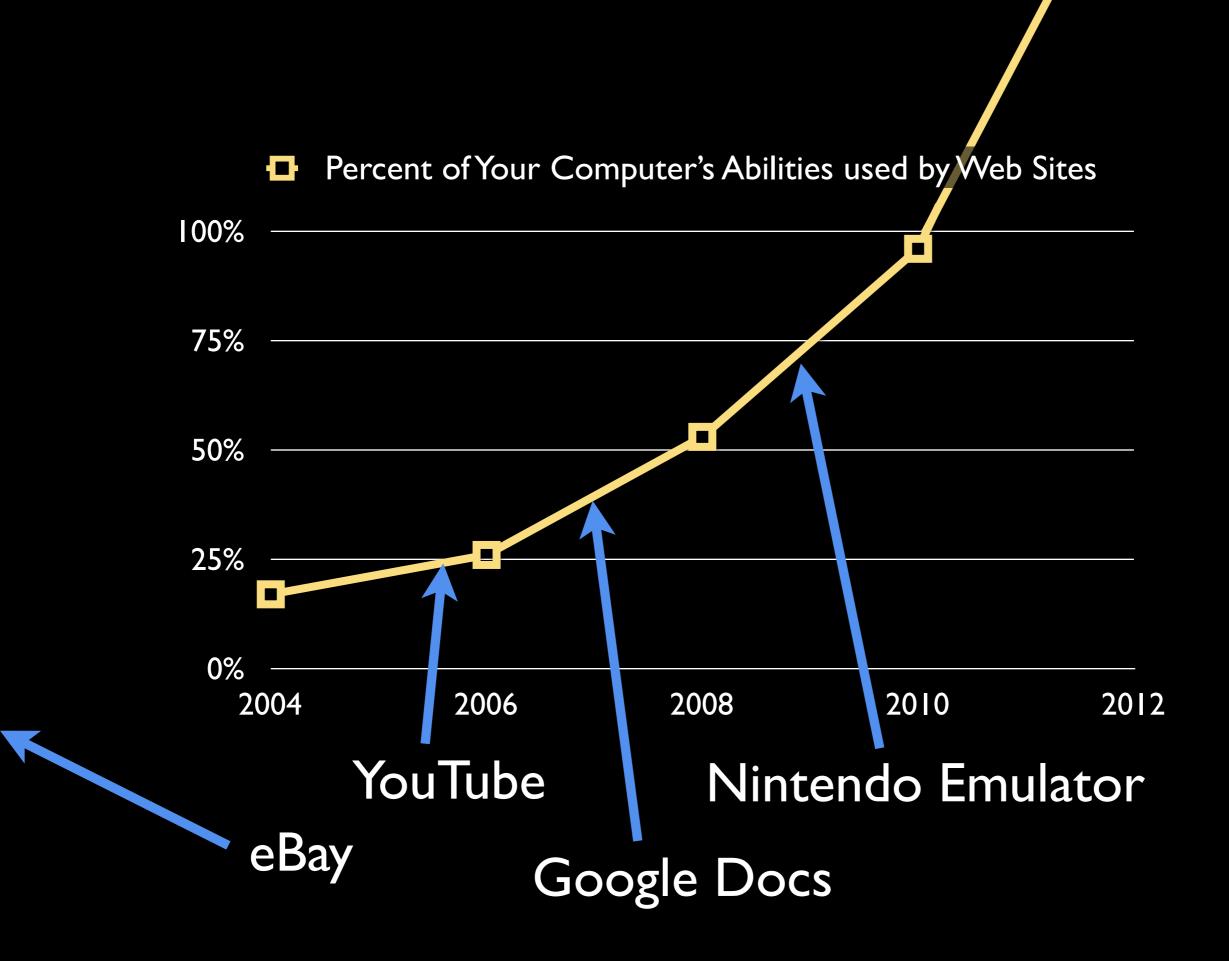
But SSL is broken. :(



FINGERPRINTING

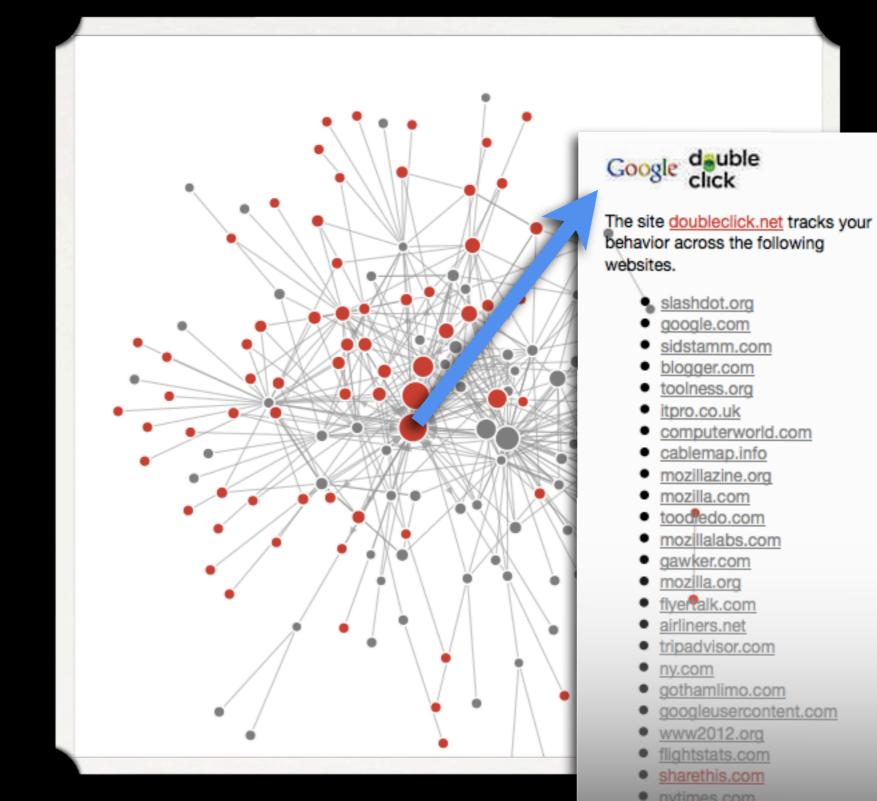


CSS History Sniffing



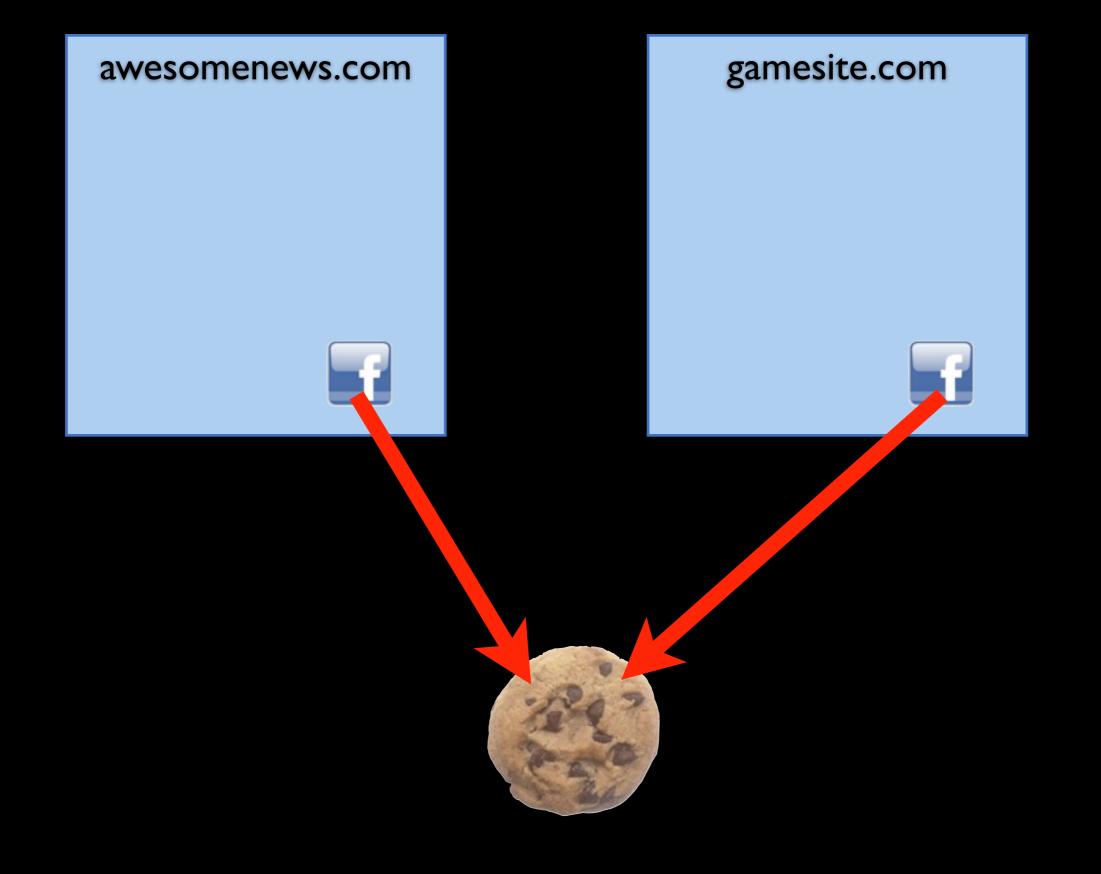
TRACKING

[[live demo... | hope]]



Collusion: <u>http://collusion.toolness.org</u>

- airportterminalmaps.co
- visitingdc.com
- turn.con
- brilig.com



awesomenews.com





gamesite.com





SITE HISTORY

Q sidstamm.com	Permissions for sidstamm.com 141 visits
blog.sidstamm.com	Store Passwords
sidstamm.com	0 passwords are stored for this web site. (
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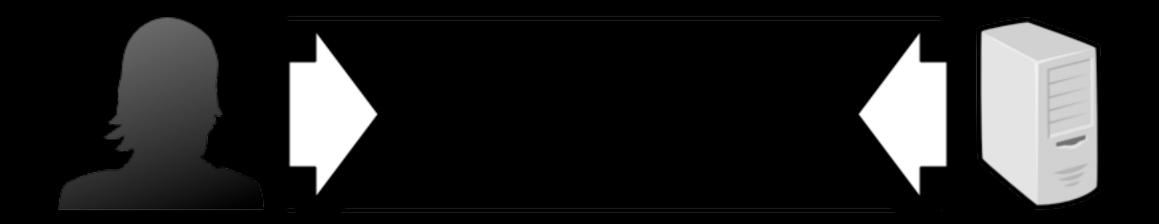
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	Share Location
	Always Ask
	Set Cookies
	Allow
	0 cookies are set for this web site. Remove Cookies Manage Cookies
	Open Pop-up Windows
	Block
	Maintain Offline Storage
	Always Ask



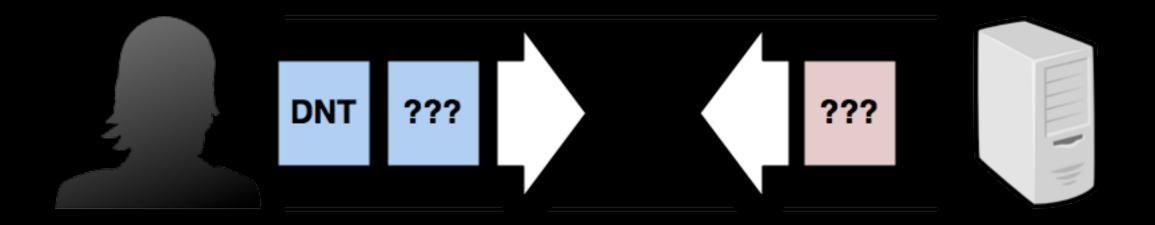
Lets get more paranoid for a minute...

DATATRADING

PRIVACY PERCEPTION GAP



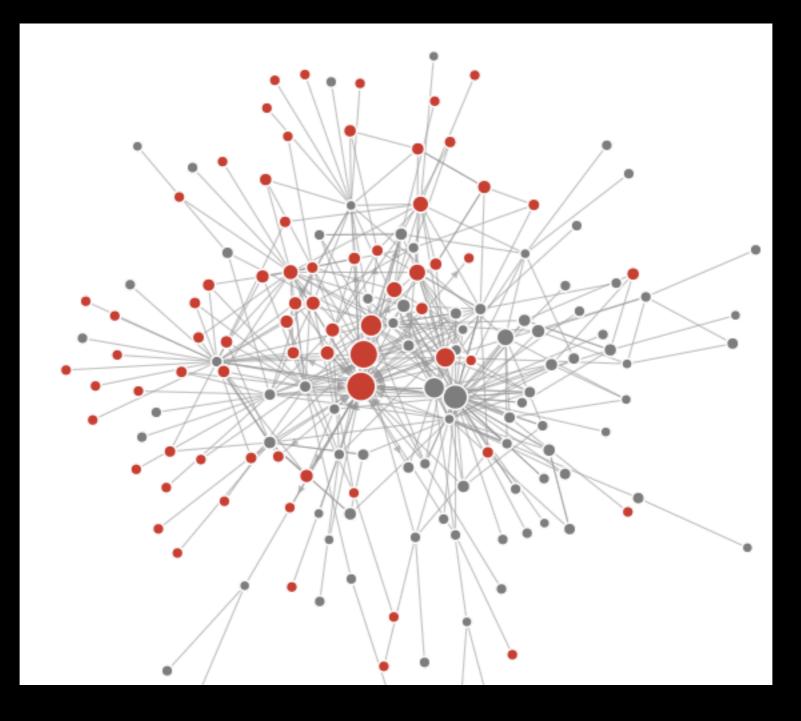




HOW TO STAY GROUNDED

I. No Surprises

(this is a surprise)



2. Real Choice



Security Warning

The information you have entered is to be sent over an unencrypted connection and could easily be read by a third party.

Are you sure you want to continue sending this information?

Alert me whenever I submit information that's not encrypted.

Cancel

Continue

(this is not a real choice)

3. Sensible Defaults

Settings	
General Accounts and	Import Labels Filters Forwarding and POP/IMAP Chat Web Clips Labs Offline
Keyboard Shortcuts Th	emes Buzz
Display following lists: Show the list of people I'm following and the list of people following me on my public Google profile <u>Learn more</u> Do not show these lists on my public Google profile. 	
Buzz choices:	 Show Google Buzz in Gmail Do not show Google Buzz in Gmail This will only hide the Buzz tab in Gmail. You'll still be able to use Buzz on your phone. Your connected sites will continue to create new posts in Google Buzz. <u>Disable Google Buzz</u> This will disable Google Buzz in Gmail and delete your Google Profile and Buzz posts. It will also disconnect any connected sites and unfollow you from anyone you are following.
	Save Changes Cancel

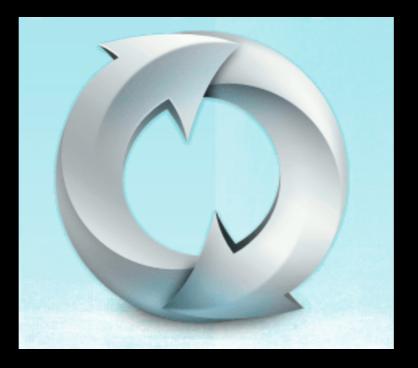
(allowing by default is mean)

4. Limited Data

"Buy a toaster and you're asked for a postcode. Buy a television and you're asked for a home address - ostensibly to validate a warranty. Buy a mobile phone service and you're likely to have your driver's licence photocopied."

http://www.smh.com.au/money/planning/id-protection-at-crisispoint-20110308-1blep.html

(really... why?)



Firefox Sync

apitome

(5. Third Parties Too)

OPEN QUESTIONS

How does data flow about the web?

Who traded my data?

What does this site do with my data?

What encourages sites to be honest?

Create More Meaning from Less Data

Better Control of Your Data on the Web

Sid Stamm <sid@mozilla.com>



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